

Mayor's Jazz Brunch

Hobby Center for The Performing Arts

Sunday, August 12

11:30am—2:00pm



Mayor Sylvester Turner

About The Event

On **Sunday, August 12, 2018**, the Mayor's Jazz Brunch will take place in the heart of our city at the Hobby Center for The Performing Arts. This event will feature a performance by students from the Summer Jazz Program, a delicious brunch, and of course, more jazz music, including a special performance by a national recording jazz artist. I hope that you will consider becoming a sponsor for this event at one of the levels indicated. Your support of the Mayor's Jazz Brunch will enable the youth of Houston to further their musical education through scholarships.

Event History

In 1994, when the Mayor's Jazz Brunch was first held, Houston's former Mayor Bob Lanier wrote, "Houston is a culturally rich city with an international character that lends itself to the success of the Houston International Jazz Festival."

Former Mayor Lee P. Brown, who hosted the brunch every year during his six years in office delighted in the announcement of the Festival and the brunch, saying, "It allows another opportunity to showcase the city and all that it has to offer."

In 2004, Mayor Bill White kept the Mayor's Jazz Brunch tradition going. He said the purpose of the event is a "good thing" for the City of Houston.

The Honorable Mayor Sylvester Turner will continue supporting music education through scholarships. "Jazz is America's unique contribution to the music world. Houston, being the most diverse city in the nation, is a unique look into America's future. I'm proud to help jazz and Houston intersect at a place where we can help college-bound students become the next brilliant composers and performers." - Mayor Turner.

Sponsorship Levels

Platinum Package	\$10,000.00
<ul style="list-style-type: none">• Two reserved tables of ten (10) to the event with signage• Tier One table placement• Recognition as Platinum Sponsor at the event• Prominent sponsor recognition on all event-related marketing & promotional collateral.• Company name and link on website• Opportunity to display company information in event registration area• Company name included in media releases and press releases• Sponsor listing on all at-event signage• Social Media Mentions	
Gold Package	\$7,500.00
<ul style="list-style-type: none">• One reserved table of ten (10) to the event with signage• Tier One table placement• Prominent sponsor recognition on all event-related marketing & promotional Collateral• Company name and link on website• Company name included in media releases and press releases• Recognition as Gold Sponsor at the event• Social Media Mentions	
Silver Package	\$5,000.00
<ul style="list-style-type: none">• One reserved table of ten (10) to the event with signage• Name Recognition on site at event• Company name and link on website• Company name included in media releases and press releases• Social Media Mentions	
Bronze Package	\$ 2,500.00
<ul style="list-style-type: none">• One reserved table of ten (10) to the event with signage• Name Recognition on site at event• Social Media Mentions	
Copper Package	\$ 1,250.00
<ul style="list-style-type: none">• One reserved table of ten (10) to the event with signage• Name Recognition on site at event	
Individual Ticket	\$ 125.00



MAYOR'S JAZZ BRUNCH

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11:30am—2:00pm

Mayor Sylvester Turner

SPONSORSHIP OPPORTUNITIES

Name: _____
For sponsorships, please print your name exactly as you wish for it to appear on printed materials.

Company: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

SPONSORSHIP LEVELS

- \$10,000** Platinum Package
- \$7,500** Gold Package
- \$5,000** Silver Package
- \$2,500** Bronze Package
- \$1,250** Copper Package
- \$125** Individual Ticket

PAYMENT INFORMATION

Enclosed is a credit card payment/check payable to Houston Civic Events, Inc. for \$ _____
Mailing address: Mayor's Office of Special Events Attn: Scott Kenyon
901 Bagby, 1st Floor, Houston, Texas 77002

Billing Name As It Appears on Card _____

Address: _____ City: _____ State: _____ Zip: _____

Credit Card Information: MasterCard VISA American Express Discover Card

Credit Card Number: _____ Exp. Date: ____/____ CVV code _____

Name as it appears on the card: _____

Billing Address (if different from above): _____

Signature: _____

Please RSVP by August 3, 2018
For more information contact Janice Weaver at 832.393.0849 or Janice.Weaver@houstontx.gov